

Introduction of HREAPLink

New partnership offers web-based Employee Assistance Programs through HRAnswerLink Affiliates

FREMONT, CA (May 6, 2010) – **HRAnswerLink**, the premier provider of On-Demand Human Resource Legal Compliance to over 35,000 users, has announced the launch of HREAPLink, a partnership of HRAnswerLink and Integrated Behavioral Health. Together, they will provide an Employee Assistance and WorkLife Program. This web-based solution will allow employers, their employees and their family members access to support services for a variety of life's issues.

HRAnswerLink CEO, Dennis Abraham, explains: "After an extensive search and review process I am thrilled to finally have an EAP that our affiliates should be comfortable in presenting to their clients. IBH's credentials and client base are outstanding – we are very lucky to have them as a Resource Partner." Similar to HRAnswerLink's other products; this program is made available to our existing and potential Affiliate base of payroll providers, insurance brokers, HR consultants and other business services. HREAPLink can be used as a revenue-generating or a value-added service, whatever best suits the needs of the Affiliate.

"Integrated Behavior Health (IBH) shares in the enthusiasm and excitement about partnering with HRAnswerLink to offer an employee assistance and work life program to companies who may not have had access to a product like this in the past." said Ed Bosanac, president and CEO of IBH. "We believe that the combination of HRAnswerLink and IBH will provide great value for employers and priceless support for the employees."

In addition to vast online resources, HREAPLink access allows employees telephone and in-person assistance on a variety of topics from debt management to finding appropriate care for aging parents to health & wellness reading recommendations. The use of EAPs boosts employee efficiency and productivity, while reducing health care expenses.

More information on HREAPLink can be found at **www.hreaplink.net**.

For pricing and set-up information, please contact Steve Elwood at 877-882-2237 ext. 218.

About IBH

IBH specializes in behavioral health plan administration, employee assistance programs, psychiatric disability management and work-life services. IBH has been serving Fortune 1000 employers, business coalitions, insurance companies, union health plans, HMO's and PPO's since 1988.

IBH prides itself as a boutique company that partners with its clients to provide exceptionally high levels of administrative responsiveness and clinical quality. IBH's products are personalized and customized to meet the special needs of each client.

About HR Answer Link

HRAnswerLink is the premier provider of web-based Human Resource products and services. They allow small and mid-sized business to utilize and resell branded services and products once only available to Fortune 500 companies. Based in California, with offices in Colorado and Indiana, HRAnswerLink services affiliates and end-users throughout the United States.