



# HR**AUDIT** Lead Generation Tool (LGT)



- The LGT is a link that you can put on as many websites as you like, the more you do - the more leads you get!
- Your prospects take the HR audit and you receive their contact info 24hrs later - Instant lead!
- This is the same HR Audit that HRAnswerlink has available on the HR Support Center and has been taken by 1000's of users.
  - \$250 one time set-up fee
  - \$20 per month maintenance fee
  - \$0.85 cost per generated lead

**TPG Show Special!**  
 Waived set-up fee if  
 you sign up by 5/14

## We do all the work - YOU get all the leads!

For more information please contact [sales@hranswerlink.com](mailto:sales@hranswerlink.com) (877)882-2237

### What is the HR Audit?

The HR Audit is a short questionnaire that recognizes the HR strengths and challenges within the evaluated company and then provides advice on how to best improve HR issues in order to stay on track. The HR Audit is currently available within your HR Support Center for all users to access by visiting the "Knowledge" tab and the first selection is the "3 Minute HR Audit". The HR Audit as a Lead Generation Tool (LGT) gives you the opportunity to make the 10 questions currently accessible in your HR Support Center available to anyone.

### How does the LGT work?

You can place the link on as many websites as you like and anyone can take the HR Audit. Once the individual selects the HR Audit link a modal window will open up in front of the site they are currently accessing. They will be presented with the same 10 questions that are currently available in the "3 Minute HR Audit" and lastly will be asked to provide their contact information, so they can receive their results. In 24 hours they will have their results emailed to them and you will be supplied with their contact information.

(Company) \_\_\_\_\_, agree to the terms and conditions\* of the HR Audit Lead Generation Tool. Pricing is \$20 a month for maintenance and \$0.85 for each lead generated (Set-up fee waived if you sign up by 5/14). Billing will be added to your current monthly invoicing.

Approval: \_\_\_\_\_

\* All leads are provided to affiliate 24 hours after lead registers for the HR Audit. Affiliate is exclusive recipient of leads as long as the payments are received on time. A default of payment will result in leads becoming property of HRAnswerLink. To terminate the agreement, remove the widgets from all sites, and notify us as to the effective date of termination.



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