

## Poster Program from HRAnswerLink

PosterLink allows our valued affiliates to provide labor law compliance posters in bulk or via an on-going subscription program. This product also provides you with the ability to brand the posters and keep your name in front of the client. With no additional agreement to sign, ordering is easy! For further information including pricing or to move forward, please email us at [orders@myhrsupportcenter.com](mailto:orders@myhrsupportcenter.com).

### Bulk Poster Program

We recognize the importance of both a successful revenue generating product and an affordable value added product. By purchasing directly through HRAnswerLink, you can resell the posters to your clients at a cost that suits the needs of your business, whether you charge or offer it to them as an added value.



### Subscription Poster Program

Eliminate administrative hassles and ensure that you are always in compliance by signing up for our Poster Subscription Service. This program allows you to compete directly with ADP and Paychex's poster update programs. For a small setup fee and low monthly on-going cost, we send your clients an up-to-date state and federal poster set, followed by new posters for every major law change. Sign up now to enjoy peace of mind while impressing your clients with your dedication to ensure that they are always in compliance.



#### A Law Changes

1. Our compliance experts monitor your postings to capture any updates that occur on a state or federal level.



#### Posters Get Updated

2. When a change occurs, our posters are immediately updated.



#### Shipped to You

3. Your replacement labor law poster is mailed to you. Replace your existing labor law poster with the new one to remain compliant.

# Questions & Answers about PosterLink

## Why should I offer this service to my clients?

- Both PosterLink programs offer a great opportunity to bring added credibility and value to your existing business.

## Why do clients need labor law posters? Are there fines associated with not displaying current posters?

- Federal and state government regulations require all employers with at least one employee on payroll to post these documents in a conspicuous area at each of their locations. Failure to keep these notices up-to-date can result in substantial fines or frivolous employee lawsuits. The amount varies by state, agency and case, but fines have been imposed up to \$10,000 per incident.

## Why should my clients purchase these posters when they can print them from the government sites for free?

- Printing from these government sites can be a time consuming hassle. There are a number of different pages you need to assemble, they're in black and white and they are easily ruined. Through the poster program, your clients are provided with space saving, full color and laminated posters.

## Does my state change often enough to warrant using the Subscription Program?

- While it is impossible to forecast what changes are going to be made, it is fair to say that the poster updates do occur on a regular basis. Since January of 2004, there has been an average of 2-3 significant changes per year per state. Ongoing compliance demands vigilance in keeping on top of the changes, and this can be complicated and time consuming. The PosterLink Subscription Program ensures that your clients are always in compliance by providing them with new posters as laws change, without the added hassle and uncertainty.

## On top of the \$300 set-up fee, what does it take to brand my posters?

- We need a high resolution logo (preferably a vector based (.eps or .ai) format) and any other information (such as web address and phone number) that you would like included. Our marketing team will put together a proof for you to approve.

## Are poster available in Spanish?

- The federal poster is available in both English and Spanish. The following states have a Spanish poster: Arizona, California, Colorado, Delaware, Florida, Georgia, Illinois, Indianapolis, Louisiana, Michigan, Missouri, Oklahoma, Nevada, New Jersey, New York, North Carolina, New Mexico, Ohio, Oregon, South Carolina, Tennessee, Texas, Utah, Virginia and Washington.

## Are there any additional agreements to sign?

- For our existing HRAnswerLink affiliates, there are no additional agreements to sign.