



HR AnswerLink

2009 **Information Exchange**

Sponsorship Opportunity

Primary Sponsorship Rates

All Primary Sponsorship Opportunities include the following:

- 3-5 minute speech to attendees
- Signage at the event of their choosing
- Advertising on conference program
- Announcement by President or VP of HRAL
- One attendee included in the price; additional attendees are \$350.00; guests are \$100.00 (Includes cocktail party, wine tasting and dinner)

Cocktail Party:

\$2,000

Half Page Advertisement

1 hour event

Only one sponsor for this event

Sponsored by:



Breakfast:

\$1,500

Business card sized advertisement

1 hour event

Only one sponsor for this event

Sponsored by:



AM Break:

\$1,000

Logo Advertisement

30 minute event

Only one sponsor for this event

Sponsored by:



Lunch:

\$1,750

Quarter page advertisement

1.5 hour event

Only one sponsor for this event

Sponsored by:



PM Break:

\$1,000

Logo size advertisement

30 minute event

Only one sponsor for this event

Sponsored by:



Wine Tasting:

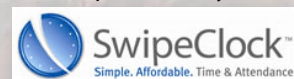
\$1,750

Quarter page advertisement

1 hour event

Only one sponsor for this event

Sponsored by:



Dinner

\$1750 each, or \$3500 together

Quarter page advertisement (for 1),

or half page for both

2 hour event

1-2 sponsors for this event

Sponsored by:



Vendor Attendees:

All Vendor Attendee Opportunities include the following:

- Cost: \$750.00 and includes 1 attendee; additional attendee \$350.00; guests are \$100.00 (and invited to cocktail party and to wine tasting and dinner)
- Announced by President or VP of HRAL.
- Company name listed in the Program.
- Only 10 vendor attendee sponsorships available

Contact:

Alissa Hutton

877.882.2237 ext. 206